

**Lopez Island Swim Center  
Town Hall Meeting**  
Sunday, September 9, 2018 (4:00 – 5:30 pm)



**Friends of Lopez Island Pool (FLIP)**



# FLIP MISSION STATEMENT



**To bring greater health, water safety and community to all the people of San Juan County by building a sustainable swim center.**

# WHY WE NEED A SWIM CENTER



- No public pool in San Juan County
- Our children are not learning to swim
- No safe place for swimming
- Limited year round venues for exercise.
- No facilities for aqua therapy and low-impact exercise.
- No public pool for tourists / visitors.
- No facility for training Fire and EMS

# OUR VISION



*We see ....*

- ✓ *Our children having a safe secure place to learn to swim.*
- ✓ *Every San Juan County High School graduate knowing how to swim.*
- ✓ *Every person having local access to low-impact exercise and aqua therapy.*
- ✓ *Our emergency response staff and volunteers receiving on-island water safety and rescue training.*
- ✓ *Tourists / visitors having an additional reason to visit Lopez and the San Juan Islands.*
- ✓ *Lopez Island (and the County as a whole) a safer, healthier and more connected community with an improved quality of life.*

# SUCCESSSES TO DATE



## 1. Project development

- a. Donated land (2.5 acres)
- b. Well drilled – water agreement with LISD
- c. Feasibility study
- d. Business Plan
- e. Local Architects / Project Managers
- f. Facility design
- g. Pool selected
- h. Local General Contractor engaged
- i. Constructions plans / budget
- j. Building permit in process
- k. Ground breaking is scheduled for this Fall.

**\* FLIP is an established 501(c)(3) not-for-profit organization**

# SUCCESSSES TO DATE (cont'd)



## 2. Fundraising

a.	Community Giving*	\$1,300,000
b.	State Government Support	\$676,000
c.	County Government Support	\$190,000
d.	In-kind Professional Services	\$57,000
e.	Maintenance and Reserve Fund	\$510,000

**Total Raised/Committed** **\$2.73 m**

\* Including leadership donors, individuals, businesses, trusts, foundations, and stock donations.

# SUCCESSSES TO DATE (cont'd)



## 3. Community Engagement

- a. Over 900 supporters
- b. 600 local financial contributors
- c. In-kind community support
- d. Annual Swim Days for Lopez Island Elementary School students
- e. Sponsored 'Learn to Swim Days' for children in the summer
- f. Memoranda of Understanding / Partnerships:
  - Lopez Island School District
  - Lopez Island Medical Clinic
  - Lopez Island Fire District
  - Lopez Island Family Resource Center
  - Lopez Island Prevention Coalition
  - Lopez Island Physical Therapy
  - Lopez Community Trails Network
  - Lopez Island Academy

# Project Financing (Overview)



<b>Project Capital Budget (estimated)</b>	<b>\$5,300,000</b>
Less: Capital Investment to Date	(\$ 300,000)
Capital Requirement	\$5,000,000
Less: Funds Raised / Committed	(\$2,222,000)*
Funding Need	<b>\$2,778,000</b>
Identified Sources of Funding (Foundations, State, etc.)	\$1,300,000
Additional funds required	<b>\$1,478,000</b>

\* Does not include the Maintenance and Reserve Fund (\$510k)



# Fundraising Strategy



- Leadership Donors (Community Swim Center Champions)
- Government
  - San Juan County
  - WA State
- Foundations
- Corporate
- Community
  - Local campaigns, Farmer's Market, Inter-island outreach, communications / media

# Swim Center Operations



## Projected Annual Operating Budget

Forecast Revenue	\$363,000
Forecast Expenses	(\$302,000)
Contingencies and Reserves*	(\$50,000)
Variance	\$11,000

\* Capital replacement / unforeseen costs

# Swim Center Operations (cont'd)



Projected Revenue	
Memberships (single, family, life-long)	\$260,000
Drop-in fees	\$ 40,000
Rentals	\$ 24,000
Programs (various)	\$ 39,000
<b>Total Projected Revenue</b>	<b>\$363,000</b>

## Revenue Streams (Estimates)

### Memberships:

- Family - annual (50) \$100 / month
- Individual (300) \$50 / month
- Life time members (20) \$1,000 / year

**Drop in fees / punch cards** (100 / month) \$10 / \$6

### Rentals:

- Parties/Physical Therapy/ EMS/ etc. (150 – 160 rentals / year) \$150

### Programs:

- learn to swim, fitness, lifeguard training, private lessons, etc. Varies

# Swim Center Operations (cont'd)



## Projected Operating Expenses

<b>Personnel Costs:</b> (facilities manager, program/assistant manager, lifeguards)	<b>\$136,000</b>
<b>Non-Personnel Costs:</b>	<b>\$166,000</b>
• Utilities - electricity, water, sewer/septic	\$55,000
• Maintenance supplies/chemicals	\$30,000
• Custodial services	\$20,000
• Bank card processing fees	\$14,000
• Equipment Repair	\$4,000
• Insurance	\$14,000
• Advertising/public relations	\$8,000
• Office supplies, internet etc.	\$8,000
• Program supplies	\$3,000
• Other (licenses, accounting services, property taxes, subscriptions, training etc.)	\$10,000
<b>Total Projected Expenses:</b>	<b>\$302,000</b>

*Surging  
forward...*



***Lopez (and the County) will Swim!***

**Join with us to strengthen the  
Health, Safety and Recreation  
of San Juan County**

**Thank you!**